



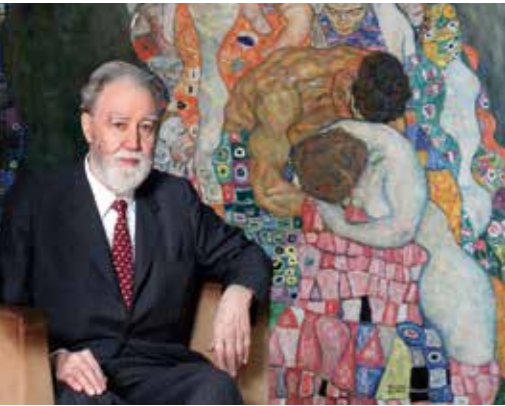
LEOPOLD MUSEUM

SCHIELE, KLIMT AND ART NOUVEAU
in the  MuseumsQuartier in Vienna



THE LEOPOLD MUSEUM

The Fulfilment of a Passion



Rudolf Leopold (1925-2010)



Egon Schiele, Self-Portrait, 1910

RUDOLF LEOPOLD WAS THE FOUNDER OF THE LEOPOLD MUSEUM IN VIENNA. THE STORY OF THE MUSEUM'S DEVELOPMENT COULD HAVE BEEN WRITTEN BY A HOLLYWOOD SCRIPTWRITER.

It was during his student years in the 1950s that **Rudolf Leopold** (1925-2010) began collecting art. Even the very first painting that he bought was a unique masterpiece: *The Hermits* by **Egon Schiele**, the only painting in which Schiele portrayed himself together with **Gustav Klimt**. Rudolf Leopold purchased the work for 30,000 Austrian Schillings, which corresponded at the time to the value of a VW Beetle. His mother had promised him the car as a reward for completing his studies. Rudolf Leopold decided against the car and bought the Schiele. This purchase represents the first brilliant highpoint of his collecting activity. In the following decades he succeeded, with a keen eye and great persistence, in assembling the **most important private collection of 19th and 20th century Austrian art**. It includes not only great painting, but also exquisite handcrafts and furniture of the **Art Nouveau** period and of the **Wiener Werkstätte**. And what's more: **The world's largest collection of works by Egon Schiele**.

»» *His enthusiasm began around 50 years ago in the Kunsthistorisches Museum in Vienna, most of all before the works of Vermeer, Velazquez, and Rembrandt. There awoke in the young Rudolf Leopold a fascination, which became an obsession, a passion.* ««

Elizabeth Leopold on her husband

THE BUILDING

THE LEOPOLD MUSEUM WAS CREATED IN 2001 TO HOUSE THE FORMERLY PRIVATE ART COLLECTION OF RUDOLF AND ELISABETH LEOPOLD. THE BUILDING IS A LIGHT-FILLED CUBE OF WHITE SHELL LIMESTONE.

The Leopold Museum, a simple cube covering a surface of 40x46 meters, rises 24 meters above the ground and extends 13 meters underground. The structure, which was designed by Manfred & Laurids Ortner, has a total surface area of 12,600 m² and is entered via an open-air staircase. The museum's central space is a 19-meter-high **atrium** lined in white limestone, which extends through all of its levels, with the galleries being grouped around it. Below the atrium is an additional, lower atrium, which extends through both of the museum's sublevels. All of the building's exterior surfaces, including the roof, are covered in **white shell limestone**. The facility's **five exhibition levels** with a total surface area of 5,400 m² provide plenty of space for the Sammlung Leopold.

»» *What distinguishes the Leopold Museum is its private ambience. In contrast to other museums of comparable dimensions, it is able to evoke a highly personal atmosphere: one feels like a guest in a spacious villa with the finest treasures.* ««

Laurids und Manfred Ortner, architects of the Leopold Museum



Panorama window on the 4th level



Exhibition view



Facade of white shell limestone

THE MUSEUMSQUARTIER VIENNA

A Spectacular Setting for the Leopold Museum

THE MUSEUMSQUARTIER VIENNA IS ONE OF THE WORLD'S TEN LARGEST CULTURAL COMPLEXES. IT UNITES BAROQUE BUILDINGS WITH NEW ARCHITECTURE AND BRINGS TOGETHER CULTURAL INSTITUTIONS OF ALL SIZES, VARIOUS DIRECTIONS IN ART, AND LEISURE FACILITIES INTO A SPECTACULAR WHOLE.

In addition to the Leopold Museum, the MuseumsQuartier's most frequently visited institution, the complex also houses another **major art museum** (mumok Museum Moderner Kunst Stiftung Ludwig Wien) and an important **contemporary exhibition space** (KUNSTHALLE wien). It is the venue for the main performing Arts Center (Wiener Festwochen) and is also home to numerous production studios for new media and artists' studios.

The unique location in the middle of Vienna also offers the advantages of an urban cultural space. **Terrace cafes, green oases, bars, shops, and book stores** are spread throughout the 60,000 m² complex, providing an exceptional infrastructure in the midst of **exciting surroundings**.





EGON SCHIELE (1890-1918)

The world's largest Egon Schiele Collection



Anton Josef Trčka, Portrait of Egon Schiele, 1914
ÖNB/Bildarchiv, Vienna

THE LEOPOLD MUSEUM HOUSES THE WORLD'S LARGEST COLLECTION OF PAINTINGS AND GRAPHICS BY THE EXCEPTIONAL ARTIST EGON SCHIELE, THUS OFFERING A UNIQUE OVERVIEW OF THE WORK OF THIS GREAT PAINTER, WHO IS ALSO THE MOST IMPORTANT GRAPHIC ARTIST OF AUSTRIAN EXPRESSIONISM.

The profusion of **key works** by Egon Schiele in the Leopold Collection is awe inspiring. *Cardinal and Nun, Setting Sun, Moa, Self-Portrait with Chinese Lanterns, Dead City, Reclining Woman, The Island City* – first-class works from **all of the artist's important phases**.

Since august 2010 the international icon *Portrait of Wally*, one of the most expensive paintings in the world is on show in the Leopold Museum.

After twelve years a lawsuit has been settled and finally the »Self Portrait of Schiele« has been joined again by his counterpart and longterm lover Wally.

In addition to a great number of impressive works by Egon Schiele, the Leopold Museum also shows interesting information and **original documents** pertaining to the life of the artist, who died young in 1918. They shed light on **his development from Art Nouveau to Expressionism**. Key themes include the way he set himself in scene, death motifs, Schiele's **collectors** and the role of **women** in his life and work.



Egon Schiele, Setting Sun, 1913



Egon Schiele, Moa, 1911



Egon Schiele, Portrait Wally Neuzil, 1912



» Art cannot be modern.
Art is eternal. «

Egon Schiele

GUSTAV KLIMT

GUSTAV KLIMT
(1862-1918)



Gustav Klimt with Cat, 1912, Moritz Nähr Privatbesitz

THE LEOPOLD MUSEUM SHOWS SEVERAL KEY MASTERPIECES BY SECESSION FOUNDER GUSTAV KLIMT, INCLUDING *DEATH AND LIFE*, *ATTERSEE* AND *STILL POND*.

Gustav Klimt was among those artists who founded the **Vienna Secession** in 1897, and he served as the institution's first president. He played a major role in the development of international **Art Nouveau in Vienna around 1900**. His cultivation of the »pure line« as an expressive vehicle and his new approach to composition were developments that exerted a decisive influence on the next generation of painters, among them Oskar Kokoschka and Egon Schiele.

In particular, Klimt's relationships with women have given rise to a great deal of speculation. His family fostered the appearance of a reserved family man, but we know today that this was not reality. He had several liaisons with various models, thereby fathering at least three illegitimate children. In the Leopold Museum visitors are given a glimpse into the salon of Klimt's muse Emilie Flöge, and into other tragic love affairs as well, such as that between Richard Gerstl and Mathilde Schönberg.



Gustav Klimt, On Lake Attersee, 1900



Egon Schiele, Gustav Klimt in a Blue Smock, 1913



Exhibition view



Death and Life, 1910/11, reworked 1915/16

» An artist of unbelievable perfection,
a man of rare depth,
his work a sanctuary. «

Egon Schiele on Gustav Klimt

VIENNA 1900

Secession and Wiener Werkstätte

IN ADDITION TO FEATURING THE WORKS OF THE EXPRESSIONIST EGON SCHIELE, THE LEOPOLD HAS ALSO MADE A NAME FOR ITSELF AS THE MUSEUM OF VIENNESE ART NOUVEAU. NO OTHER MUSEUM OFFERS A COMPARABLE CROSS SECTION OF THE EXCEPTIONAL ACHIEVEMENTS OF THIS UNIQUELY VIENNESE TRADITION.

The finest examples of **turn-of-the-century Viennese craftsmanship** are combined with a presentation of painting, graphic art and sculpture, providing insight into this remarkable era. Designed by artists like Kolo Moser or Josef Hoffmann and produced by the **Wiener Werkstätte**, these objects bear witness to the timeless elegance of art in Vienna around 1900.

The show **»Vienna 1900«** at the Leopold Museum is organised in an exciting series of chronologically and thematically linked galleries. The epoch is experienced in a diversity that no other museum can offer, in a broad panorama stretching from the **Secession** through the arts and crafts of **Art Nouveau** to **Expressionism**. On view are works by Gustav Klimt, Kolo Moser, Josef Hoffmann, Otto Wagner, Adolf Loos, Richard Gerstl, Egon Schiele, Oskar Kokoschka and many other artists. Text passages from **Sigmund Freud** and other writers also illuminate this fascinating epoch.



View of the exhibition »Vienna 1900«



Egon Schiele, Reclining Boy (Erich Lederer), 1913



The Vienna Secession building shortly after its completion, 1898 © IMAGNO/Austrian Archives



View of the gallery »Wiener Werkstätte«



»» To the age its art,
to art its freedom. ««

Motto of the Secession



CAFÉ LEOPOLD

A place to meet



Sun terrace



Café Leopold

The Café Leopold offers refreshment and repose in a stylish setting for tired art fans. Visitors seeking **Austrian specialities** like apple strudel or a cup of Viennese coffee will find them here, but more adventurous tastes will also find what they are looking for. Additionally the completely **glassed-in sun terrace** offers seating for 50 people in a unique atmosphere.

In the summer, Café Leopold's **rooftop terrace** is a must. In the shade of the olive grove you can drink one of the city's best iced coffees – in the heart of Vienna.

On weekends the Café opens the Salon Leopold, where the beat of the **»Vienna Sound«** – an internationally successful development in electro-acoustic music – makes it clear that then as now Vienna is a hotbed of creativity.

LEOPOLD MUSEUM SHOP

Art to go!



Leopold Museum Shop

At the centre of the diverse selection of merchandise available in the shop is a collection designed around the **key works of the Leopold Collection**, which is rounded out by an international program of classic museums products and **specifically Austrian items**. All museum visitors are certain to find something beautiful, creative and typically Austrian to take home with them.



Café Leopold (rooftop terrace)

EVENTS WITH SCHIELE & KLIMT

The Leopold Museum as an Event Location

THE LEOPOLD MUSEUM IN THE MUSEUMSQUARTIER VIENNA IS ONE OF THE KEY ARCHITECTURAL ATTRACTIONS IN THE HISTORICAL CITY CENTRE. ITS UNCOMPROMISING ARCHITECTURE AND ITS FACILITIES FOR GATHERINGS OF ANY SIZE MAKE IT AN IDEAL EVENT VENUE.

The options for booking an event are as many-faceted as the art works on show, ranging from small **seminar rooms** to impressive **marble halls**. Our co-operative event team would be happy to make an individualised offer for:

- Gala dinners
- Conferences
- Meetings
- Symposiums
- Presentations
- Receptions

Information can be found online at:
www.leopoldmuseum.org/en/forrent



Atrium



Lower Atrium



Lower Atrium



Lower level



Salon Leopold

EXPERIENCE THE MUSEUM TOGETHER!

Offers for groups during regular opening hours



GUIDED TOURS

Overview tours provide insight into the history of the collection and present the **highlights of the permanent collection** or a **special exhibition**. The theme and length of the tour can be arranged on an individual basis.

OPENING TIMES

- Daily except Tuesday from 10 a.m. to 6 p.m.
- Thursday from 6 p.m. to 9 p.m.

The maximum group size for each tour is 25 participants. Individual group tours can be booked in the following languages: English, German, French, Italian, Spanish, Russian and Hungarian.

ATELIER (workshops for adults)

Art workshops at the Leopold Museum offer professional guidance in **art and creativity** in the studio. The maximum group size for each workshop is 15 persons.



COFFEE & ART (admission + coffee and cake)

Treat your group to a visit to the Café Leopold. After a good cup of **Viennese coffee** and a piece of **cake**, the pleasure of art is even more alluring...

CELEBRATE ART (admission + sparkling wine)

We would be happy to arrange a **museum reception** with a glass of **sparkling wine** in conjunction with your visit – relax together before a tour or linger afterwards for a chat about the exhibition.

Information and Prices

www.leopoldmuseum.org/en/guidedtours/adults
kunstvermittlung@leopoldmuseum.org



EXPERIENCE THE MUSEUM TOGETHER!

Offers for groups outside of regular opening hours

EXCLUSIVE EVENING PROGRAMME

Experience the difference! Outside of its regular opening hours, the museum's unique ambience is even more impressive, making for an unforgettable evening. Spend a wonderful evening at the museum with an **exciting tour** of the permanent collection or the current special exhibition. The evening is rounded out by an **exclusive cocktail reception** with **sparkling wine or Champagne** and a **variety of seasonal delicacies**.

Please select from among the following variations:

LEOPOLD DELUXE

Champagne, fresh-squeezed fruit juice, mineral water
Additionally the guests will be served a special selection of seasonal cold and warm finger food.

LEOPOLD SPECIAL

Prosecco, white wine, fruit juice, mineral water
Additionally the guests will be served seasonal cold and warm finger food.

LEOPOLD CLASSIC

Prosecco, fruit juice, mineral water
Additionally the guests will be served seasonal cold finger food.

LEOPOLD TOUR

Guided tours outside of regular opening hours can also be arranged without catering.

Information and Prices

www.leopoldmuseum.org/en/guidedtours/adults/eveningpackages
events@leopoldmuseum.org



Atrium

Booking conditions

- *) Service: Catering – high-quality seasonal food and drink
- *) 1h tour and max. 1h service
- *) Start at 6 p.m. or 6:30 p.m., service before or after tour
- *) Guided tours available in the following languages:
English, German, French, Italian, Spanish, Russian and Hungarian.

CONTACT



TOURISM-MARKETING

Regina Beran-Prem
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Co-operation with tourism partners,
voucher agreements, tour groups



EVENTS

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Facility rentals, evening programmes



ART EDUCATION

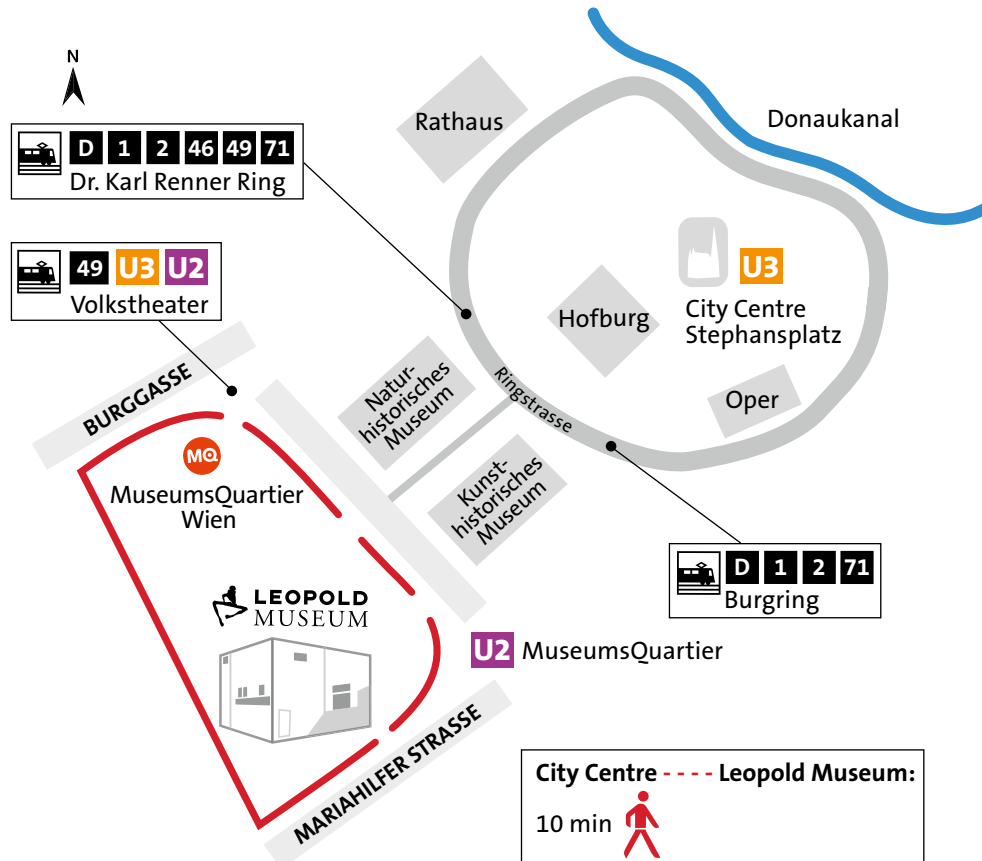
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School groups, guided tours,
workshops



LEOPOLD MUSEUM
AUDIOGUIDE &
AUDIOGUIDE APP
Download@ → iTunes Store:
»Hearonymus« →
»Leopold Museum«

MQ MuseumsQuartier Vienna
 U2 MuseumsQuartier
 U3 Volkstheater
 Daily except Tuesday 10 am to 6 pm
 Thursday 10 am to 9 pm
 Closed on Tuesdays
 June, July, August: Open Daily!
 office@leopoldmuseum.org
 www.leopoldmuseum.org



Partner of the Leopold Museum:

